

Cloudflare for SaaS Providers

Delivering secure, fast, and reliable experiences to the end-users of your SaaS application at a global scale requires an orchestrated effort.

Cloudflare offers a suite of easy-to-use products that help SaaS providers rapidly deliver secure, fast and reliable apps to market.

Defend against cyber attacks and stay online

SaaS providers are frequently targeted by hackers seeking to intercept sensitive customer data in transit. In addition, DDoS attacks and other cyber threats can negatively impact app reliability and performance.

Cloudflare's suite of security solutions encrypts customer data in transit and shield applications from data breaches and other cyber abuse.



SSL for SaaS

Protect your customers' data in transit. Easily enable SSL (TLS) on customers' CNAME vanity domains, and let Cloudflare handle SSL certificate management.



DDoS Protection

Prevent costly disruptions and downtime. Get unlimited, unmetered mitigation of DDoS attacks, on Cloudflare's 35 Tbps global network.



Web Application Firewall (WAF)

Cloudflare's enterprise-class WAF protects SaaS applications from zero-day, common application vulnerability attacks, and OWASP Top 10 vulnerability attacks.

“Cloudflare's solution just works. Their team accomplished all our requirements and customizations propagated near instantly. And, as an added bonus, their pricing is predictable and flat, regardless of how much our bandwidth usage grows.”

AMANDA KLEHA

GM, Zendesk

Online Business Unit

zendesk

The performance & reliability your customers expect

Application sluggishness and downtime alienate customers, reduce conversions, and negatively impact search engine rankings. However, ensuring low latency and high availability is a challenge because so many variables are involved, including server health and workload, geographic distance from the server to the end user, application design, and DDoS attacks.

Cloudflare's performance solutions help SaaS providers convert and retain more customers by delivering consistently high-performing, highly reliable apps to global user bases.



Global CDN

Cloudflare's customizable CDN increases performance and enhances agility by giving you granular control over content caching and purging. Decide exactly when to fetch data, purge by tag, and set customizable cache expiration periods (TTL).



Load Balancing

Reduce latency and improve reliability with local and global load balancing. Cloudflare's load balancing solution also includes health checks with fast failover to rapidly route visitors away from failures.



Argo Smart Routing

Argo is like a modern navigation system for the Internet. Deliver dynamic content over the fastest network links in real-time. Reduce server load, bandwidth, and costs by minimizing content requests to the origin server.

Speed up app development & delivery with serverless

Cloudflare Workers is a serverless JavaScript and WASM execution environment that lets developers enhance existing applications or create entirely new ones without having to configure or maintain servers or containers.

Applications built with Workers run on Cloudflare's global network, and application logic is delivered within milliseconds from your users, ensuring high availability, low-latency responsiveness, and scalability to support spikes in demand.

Save big on egress fees with the Bandwidth Alliance

If your app is hosted by a public cloud provider, you may be able to significantly reduce your egress fees through the Bandwidth Alliance – a group of forward-thinking cloud and networking companies that are committed to discounting or waiving data transfer (also known as bandwidth) fees for shared customers.



Cloudflare Workers

"Once we started using Workers it was really fast to get up to speed. It was like, 'oh, I can just go into this playground and write Javascript which I totally know how to do' – and then it just works."

LAUREN PAPPONE

Senior Software Engineer



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