



Does your business need to connect public or hybrid cloud workloads in an effective way? Maybe you need BGP powered Equinix Ad, Cloud or Internet Exchange Do you need to connect all your offices and lower your circuit costs? Confused by the convergence of your business' technology and the data center?

Your answer is Managed Performance Hub. We've created a turnkey solution built in and on Equinix's world-class data centers. We sit at the intersection of where Internet, WAN, Cloud and hardware meet. We enable you to create your Hybrid Cloud solution so that you can connect to who you want, where you want; whenever and wherever.

## Global interconnection becomes reality

The Performance Hub solution empowers your company to interconnect global shoot locations and production resources unlike ever before. Issues such as security and

performance over the public internet are no longer factors. You and your partners can directly and securely connect people, locations and clouds anywhere in the world. That means you can produce a higher quality product in much less time. When your completed product is ready to distribute, content delivery networks (CDNs) and over-the-top content providers (OTTs) can easily stream or download digital media content to a global, omnichannel consumer base, on demand, via high-speed connections.

## The Performance Hub advantages are significant:

- Effortlessly move to the cloud thanks to easy private cloud deployment, secure and direct connectivity to public clouds, and a seamless way to create a hybrid cloud foundation

- Realize an efficient, simplified network that provides access to the cloud and the internet without hairpinning traffic only via select locations
- Boost network/application Quality of Experience (QoE) by offering higher throughput, low latency and seamless deployment close to end users
- Expand your provider choices with connectivity to 1,100+ networks, 500+ cloud providers and 775+ IT service providers
- Increase manageability with the superior agility, security and visibility needed to take control of the network

