



Cloud for Financial

Some of the biggest concerns for financial businesses are data security and compliance issues. Cloud for Financial offers access to enterprise-grade security to keep sensitive data confidential, all while improving agility and collaboration between employees and clients and expanding business opportunities into new markets.



Security

Cloud computing has evolved into a secure technology that rivals and exceeds traditional IT. Financial services can leverage the cloud without risking data security or violating industry compliances.



Agility

Financial organizations gain a competitive edge because you can more quickly deliver new financial products and services, move into new markets, and improve your customer relationships.



Compliance

RapidScale's Cloud for Financial offers an easy, affordable way to prove you're in compliance with the latest industry standards, and helps you avoid risking data security or violating industry compliances.



Relationships

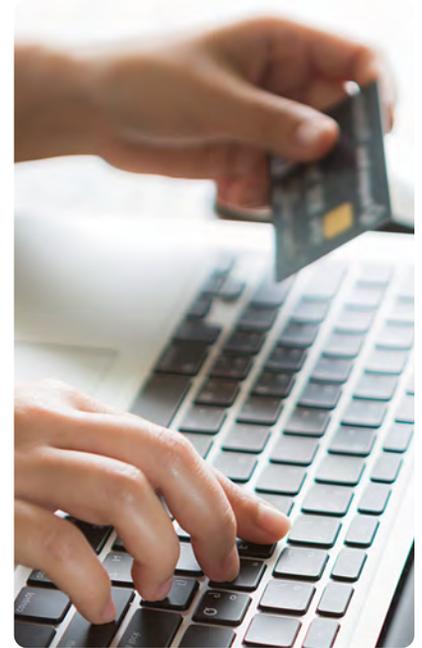
Cloud allows financial organizations to move from just focusing on the transaction to building strong customer relationships through self-service tools, new applications, targeted marketing, and more.

Reinvent Your Business

The financial world is always looking for new ways to reinvent the business. Cloud computing allows for a shift in technology, and at a fraction of the price of traditional IT solutions. Cloud is the way of the future and the only way to stay relevant is to stay up to date. The cloud allows your financial company to support newer, better applications and services that meet the growing market demands for mobility and business intelligence.

Financial service organizations are constantly dealing with extremely sensitive and confidential information. You need to balance strong security and data protection with addressing customer needs and adapting to a rapidly changing business environment. You can find this balance in the cloud. RapidScale's Cloud for Financial provides secure IT resources and meets industry regulations while providing a multitude of benefits that are invaluable to the financial sector.

Cloud for Financial allows financial businesses to expand quickly into new markets, acquire new applications, and adapt business processes to new opportunities in an efficient manner. The cloud also meets the ever-growing consumer demand for easily accessible services, allowing users to communicate with customers and provide the financial services they want and need wherever they are.



Cloud Security

RapidScale delivers nothing but the highest quality protection for your data and information. We have equipped ourselves with the best-in-breed facilities to hold your sensitive information for safe, encrypted storage in our SAS70, SSAE 16 Tier 3, Class 1 data centers. Every one of our data centers feature on-premises security guards, key card protocols, biometric scanning protocols and around-the-clock interior and exterior surveillance monitor access. Our facilities are engineered to the highest of standards in order to ensure your business is running 24x7x365.

Cost Efficiency

One of the biggest advantages of the cloud is that it promotes greater optimization of IT resources and greatly reduces capital expenses and operating costs. Instead of building for maximum capacity, you can purchase cloud space with RapidScale's pay-as-you-go model to meet your specific storage needs. With the cloud, you will never pay more than necessary. RapidScale's cloud gives you automatic updates as well as eliminates the headache of hardware refresh.

CloudApps Integration

- Apex
- Canopus EpaySuite
- Intuit ProSeries
- CCH Tax
- QuickBooks
- Microsoft Dynamics



Packet Fusion

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Connecting the Dots to the Cloud