



# Cloud for Insurance

The competitive nature of the insurance industry is putting pressure on insurers to spend more money in order to stay ahead. Cloud for Insurance provides a cost-effective solution that allows insurers to simplify and automate IT resources and operations. Cloud computing lets you run applications securely from any device, and maximizes business agility.



## Flexibility

With our flexible and scalable solution, insurers can react to market changes, addressing new opportunities or obstacles as they come. You can also think big and explore new markets.



## Customer Service

Consumers want simplicity, consistency, customizability and affordability. With Cloud for Insurance, you can give customers what they want by using detailed data to meet these needs.



## Cost Efficiency

Insurers need to achieve profitability while remaining up to date and competitive. Cloud for Insurance can save you money in various areas by cutting operating costs and reducing IT ownership.



## Compliance

RapidScale offers an easy, affordable way to prove you're in compliance with the latest industry standards. We meet the majority of requirements, including SOX, PCI DSS and FedRAMP.

## An Insurance Game Changer

Cloud is proving to be a disruptive force in the insurance sector. It opens up opportunities across the board, helping insurers achieve faster speed to market, lower costs, and greater flexibility. It also helps you address the demands of today's consumers and facilitates business transformation, allowing you to react quickly and remain ahead of competition.

Insurance companies need to make sure their agents can be reached at all times, and that customer information is secure and accessible. The cloud allows you to have constant communication with customers through Web-based customer portal applications. Clients can keep track of their accounts, ask questions, and access important documents whenever they want.

As organizations become more mobile, RapidScale's cloud makes it simple to have all your data available to you, no matter where you are or what device you're using. By creating a central location for data and applications in the cloud, all parties, including sales agents, employees, developers and more, can collaborate in real time from anywhere.

Cloud for Insurance can help insurance firms take advantage of the opportunities created by the demand for mobile connectivity. You can jumpstart new product development and launch mobile insurance applications and products for your clients.



## Cloud Security

RapidScale delivers nothing but the highest quality protection for your data and information. We have equipped ourselves with the best-in-breed facilities to hold your sensitive information for safe, encrypted storage in our SAS70, SSAE 16 Tier 3, Class 1 data centers. Every one of our data centers feature on-premises security guards, key card protocols, biometric scanning protocols and around-the-clock interior and exterior surveillance monitor access. Our facilities are engineered to the highest of standards in order to ensure your business is running 24x7x365.

## Cost Efficiency

One of the biggest advantages of the cloud is that it promotes greater optimization of IT resources and greatly reduces capital expenses and operating costs. Instead of building for maximum capacity, you can purchase cloud space with RapidScale's pay-as-you-go model to meet your specific storage needs. With the cloud, you will never pay more than necessary. RapidScale's cloud gives you automatic updates as well as eliminates the headache of hardware refresh.

## CloudApps Integration

- AgencyBloc
- CanaryAMS
- VUE
- Sage
- QuickBooks
- Microsoft Dynamics



# Packet Fusion

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Connecting the Dots to the Cloud