



Cloud for Retail

Retail companies depend on having constant access to information in real time to keep up with customers' increasing demands. RapidScale's Cloud for Retail solution can help your business improve inventory and database accessibility, and grow CRM faster than ever. The cloud is the perfect solution to optimize your in-store experience and keep customers coming back.



Applications

With retail-specific cloud applications, retailers can manage shipments, gain real-time data on inventory and status, and use digitized documents to maintain business efficiency.



Scalability

Resources are delivered exactly when and where you need them. Cloud for Retail offers scalability, better allowing for spikes in demand on occasions like Black Friday or the Christmas season.



Insights

Cloud allows retailers to gain valuable insight into customers' shopping behaviors and preferences, thanks to the immense data generated. You can personalize offers and communication.



Cost Savings

Retailers can move capital expenses to operating expenses and decrease spending overall. Computing responsibilities are moved to the cloud, lightening the load for the retailer.

Efficient Management and Visibility

Many retailers are tasked with managing multiple stores across various regions. Our Cloud for Retail platform can expedite the process of managing international shipments, capturing real-time status information, and digitalizing documents between all major company players.

Cloud for Retail helps improve visibility into your company's inventory and across all transport modes, from the initial order to final destination.

Savings gained from the cloud can be passed on to your customers in the form of price cuts or by enhancing the retail experience overall. Cloud for Retail is driving positive change for retail and helping it move into the future of business computing.

The cloud can drastically improve your mobile point-of-sale experience. Your employees will no longer be confined to the cash register. Instead, employees can search inventories, complete sales, and collect customer data from any mobile device, increasing productivity storewide. You can also stay current with your daily sales and stats in real-time.

Busy holidays and shopping seasons can send a retail store's network into overdrive, causing application systems to slow down or become glitchy.

RapidScale's state-of-the-art cloud technology provides a stable network that can manage customers' demands during a busy rush without ever slowing down.



Cloud Security

RapidScale delivers nothing but the highest quality protection for your data and information. We have equipped ourselves with the best-in-breed facilities to hold your sensitive information for safe, encrypted storage in our SAS70, SSAE 16 Tier 3, Class 1 data centers. Every one of our data centers feature on-premises security guards, key card protocols, biometric scanning protocols and around-the-clock interior and exterior surveillance monitor access. Our facilities are engineered to the highest of standards in order to ensure your business is running 24x7x365.

Cost Efficiency

One of the biggest advantages of the cloud is that it promotes greater optimization of IT resources and greatly reduces capital expenses and operating costs. Instead of building for maximum capacity, you can purchase cloud space with RapidScale's pay-as-you-go model to meet your specific storage needs. With the cloud, you will never pay more than necessary. RapidScale's cloud gives you automatic updates as well as eliminates the headache of hardware refresh.

CloudApps Integration

- Salesforce
- Infusionsoft
- Lightspeed Retail
- Revel Systems
- QuickBooks
- Microsoft Dynamics



Infusionsoft.



Packet Fusion

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Connecting the Dots to the Cloud