

MANAGED SERVICES PORTFOLIO

- DRaaS
- Managed Cloud
- Managed Backup
- Managed Security
- Managed Network and Servers
- DDoS Protection
- Enterprise Hosting
- Managed Office 365
- Managed SQL Server
- Managed Azure
- Workgroup Recovery Services

Take the risk out of disaster recovery.

Every year, unplanned data center downtime costs organizations millions of dollars. Could your business recover?

Don't Become a Disastrous Statistic

Independent research from IDC shows that the average revenue lost per hour of downtime in midsize companies is significant: nearly \$60,000 for manufacturing firms, \$158,000 for healthcare businesses, \$400,000 for retail businesses, and a daunting \$10 million for financial firms.* Yet, many organizations do not have a fully documented disaster recovery plan. Even those who do often find that their plan fails them just when they need it most because they neglected to test it or keep it up-to-date.

TierPoint Takes the Risk out of Disaster Recovery

Every business has different disaster recovery (DR) needs. TierPoint's tailored DRaaS (Disaster Recovery as a Service) solutions can help you meet yours.

- Designed to meet your RPO and RTO requirements**
- Fully managed and self-service options
- Automated failover to geographically diverse clouds
- Compliant and secure

- Perfect for multi-vendor environments
- Lower capital expenses by eliminating duplicate resources
- Avoid investing in additional FTEs

Software-Defined Disaster Recovery

TierPoint has invested in and partnered with leading vendors, technologies and platforms to create one of the most advanced DRaaS programs in the market today. We understand that clients need to have access to more than just one technology on more than just one cloud platform. And they need a service provider that understands their IT infrastructure and unique business environment—with the ability to help them manage it all.

“By 2018, the number of organizations using disaster recovery as a service WILL EXCEED THE NUMBER of organizations using traditional, syndicated recovery services.”

—Gartner

Our unique Software-Defined DRaaS program is built from market-leading technologies and leverages unique platforms, capabilities and experience.

*Disaster Recovery to the Cloud Is Becoming Effective, Affordable, and Easy, IDC Executive Brief, April 2015.

**Recovery Point Objective and Recovery Time Objective

TierPoint designed its **Software-Defined DRaaS Program** to focus on three main ideas:

- **Hybrid Complexity:** Recognizing the hybrid complexity of deployed DR assets, in the cloud as well as on-premises
- **Managed Resilience:** Providing managed resilience across all DR assets, not just those in the cloud
- **Software-Defined Integration:** Embracing software-defined technologies to enable users to integrate this complexity and to access these DR assets effectively

Partner With the Best

One of the most prevalent reasons disaster recovery solutions fail is because organizations try to do it all themselves. There are just too many other urgent and important initiatives vying for your time and your resources. TierPoint's Software-Defined DRaaS allows you to tap into our experienced team of more than 900+ professionals across 20 markets and 40 data centers to keep your data safe and your business up and running.

With TierPoint Software-Defined DRaaS, you don't lose the investments you've already made in your current DR technologies.



LEARN MORE

To schedule a call with one of our disaster recovery advisors, reach out to us at **844.267.3687** or by email: sales@tierpoint.com.



tierpoint.com

ABOUT TIERPOINT

A leading national provider of hybrid IT solutions, TierPoint helps organizations drive performance and manage risk. No U.S. provider comes close to matching TierPoint's unique combination of 5,000-plus clients; 40 data centers and 8 multi-tenant cloud pods coast to coast; and a comprehensive portfolio of cloud solutions, colocation, disaster recovery, security and other managed IT services. With white-glove customer service, TierPoint professionals customize and manage agile solutions that address each client's unique needs.

Packet Fusion

Ellen Pensky

ellen@bumblebeemarketing.net

PACKETFUSION



Connecting the Dots to the Cloud